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ANN MARIE HOUGHTAILING

Co-Founder, Story Imprinting

ANN MARIE HOUGHTAILING has developed a reputation as one of the most sought-after business development and storytelling experts in the country and speaks regularly on Narrative Leadership and how to use storytelling as a tool of influence in business with her trademarked Narrative Imprinting® process. She has trained thousands of people in 42 states and abroad, delivered a TEDx talk, and is currently working with a California men's state prison to bring storytelling to incarcerated men as a tool of learning, empowerment and connection to the outside.

In 2018, Houghtailing launched the Center for Corporate Storytelling, which provides the nation's first academic certification in Corporate Storytelling, with California International Business University.

Learn more at <u>www.storyimprinting.com</u>.

