



LCLD ALUMNI

Committee Descriptions

COMMUNICATIONS COMMITTEE

The Communications Committee is responsible for building effective and ongoing relationships with and among LCLD Alumni by keeping the growing body of LCLD Alumni robustly informed of, and connected to, the LCLD Alumni experience. This committee works closely with the professional communications staff of LCLD and includes Class Liaisons to promote LCLD Alumni engagement and communications.

STRATEGIC OBJECTIVES

Develop, coordinate, and assist in implementing an integrated communications plan through:

- ◆ Executing a cohesive new member care strategy (to facilitate the transition from Fellows or Pathfinders to LCLD Alumni).
- ◆ Developing and managing class-based and other Alumni communications and surveys.
- ◆ Utilizing social media and other channels to communicate messages coherently and effectively across the Alumni network.

ACTION OPPORTUNITIES

This committee also will seek to coordinate messaging and implementation on specific events and/or opportunities, such as:

- ◆ Developing the Year in Review.
- ◆ Engaging in multi-channel communications efforts with Alumni about significant LCLD programs and initiatives.
- ◆ Encouraging and supporting the nomination of Alumni for national, regional, and local awards.
- ◆ Acting as, and managing, Class Liaisons (*class-based surveys and communications*).

LEADERSHIP SYMPOSIUM COMMITTEE

The Leadership Symposium Committee is responsible for planning and implementing the LCLD Alumni Leadership Symposium, with the support of LCLD staff members. The committee's responsibilities include (1) developing a conference agenda and conference sessions; (2) establishing and maintaining the conference budget; (3) identifying and confirming guest speakers; (4) organizing social events; and (5) securing sponsorships to cover the costs of the conference. This committee, comprised of Alumni volunteers, works with LCLD staff to make recommendations for the following year's conference location and committee chairs.

ACTION OPPORTUNITIES

- ◆ Developing the agenda.
- ◆ Secure speakers.
- ◆ Secure sponsorships.
- ◆ Establish and maintain the conference budget.
- ◆ Plan social aspects of the conference.

OUTREACH COMMITTEE

The Outreach Committee is responsible for enabling the LCLD Alumni to have personal and collective impact on their local communities. The committee's responsibilities include (1) ongoing public service opportunities with a national organization for all Alumni, (2) manage the group community service project at the Annual Alumni Leadership Symposium, and (3) lead community service initiatives throughout the year. This committee consists of Regional Leads and City Leads.

STRATEGIC OBJECTIVES

- ◆ Serve Greater Good to Improve Legal Diversity—Connect the LCLD Alumni to the community through service and charitable giving. The principal focus is on how LCLD Alumni can make an impact on the community. The major objective of this committee is to think big and to focus on the type of legacy that LCLD Alumni, as diverse leaders in the legal profession, want to leave behind—i.e., how Alumni want the community (those not in LCLD) to perceive LCLD and the LCLD Alumni.
- ◆ Relationship Incubation—Create monetary or action-driven projects and, in the process, bring LCLD Alumni together and help build relationships.

ACTION OPPORTUNITY

- ◆ Provide Pro Bono and volunteer opportunities for Alumni to serve their communities and engage with each other.

PROGRAM DEVELOPMENT COMMITTEE

The Program Committee is comprised of Regional Leads and City Leads from across the country. It is responsible for promoting engagement within the LCLD Alumni network and with LCLD Members and current program participants.

The Program Committee is responsible for organizing (1) substantive programs based on the needs of each city; (2) roundtable discussions involving LCLD Members, other business and community leaders, and LCLD Alumni in cities throughout the U.S.; (3) networking events; and (4) other events or programs that focus on career development, leadership training, or relationship incubation.

STRATEGIC OBJECTIVES

- ◆ Relationship incubation by increasing within the LCLD Alumni network and with other LCLD program participants (including Fellows, Pathfinders, and 1L Scholars) by developing and implementing substantive and networking events.
- ◆ Facilitate access to role models and support through programs involving LCLD Members.

ACTION OPPORTUNITIES

- ◆ Organize substantive programming for local LCLD community.
- ◆ Organize a Regional Roundtable Event in your city or region, giving you the opportunity to engage with General Counsel and Managing Partners.
- ◆ Organize a networking event for LCLD Alumni in your city or region.

LCLD REGIONS

Mid-Atlantic	DC, MD, NC, VA, WV
Midwest	IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, Western PA (Pittsburgh area), SD, WI
Northeast	CT, DE, MA, ME, NH, NJ, NY, Eastern PA (Philadelphia area), RI, VT
South	AL, AR, FL, GA, KY, LA, MS, OK, SC, TN, TX
West	AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY